

Wednesday 24 March 2010

- 8.30 Welcome Coffee
- 10.00 Start with the **Opening Film**
- 10.05 Host **Nici Marx**, journalist and presenter Sky News, BBC welcomes Dutch Minister of Transport, and invites him on the stage
- 10.10 **Welcome**
Camiel Eurlings, Dutch Minister of Transport
- 10.30 **Opening Address** (Video presentation)
Neelie Kroes, EU Digital Agenda Commissioner
- 10.35 **Welcome to North Holland**
Elisabeth Post, North-Holland Provincial Deputy
- 10.45 Coffee break (Minister and IP-leaders are leaving for the opening of the TMC and opening of Demonstration)
- 11.15 **Round Table 1: Public policy challenges for Cooperative Mobility**
- *Which policies and policy tools for traffic and energy efficiency, better air quality, greater safety and enhanced mobility?*
- Moderator:* **Federico Fernández**, Deputy Director General, Traffic Management Directorate, Ministry of Interior, Spain
- Speakers:* **Bernd Lange** Member of the European Parliament
Nicola Beer, State Secretary for European Affairs of the State of Hessen
Roland Rydin, Member of the City Council, Göteborg
Dean Herenda, Head of ITS and Road Charging Department, Ministry of Transport of the Republic of Slovenia
- 12.15 Lunch break
- 14.00 **Round Table 2: Which cooperative solutions can industry offer for efficient & sustainable mobility?**
- *How can automotive R&D contribute to meeting society's mobility challenges?*
 - *The connected vehicle: what value for drivers, operators, authorities at European level?*
 - *How will the connected vehicle & infrastructure meet users' needs?*
 - *Will cooperative systems bring a revolution to traffic and road information?*
 - *ITS for highways bring big benefits now– what more can cooperative systems deliver for road operators & users?*
- Moderator:* **Fritz Busch**, Technical University of Munich
- Speakers:* **Alessandro Coda**, EUCAR Research Coordinator
Nevio Di Giusto, President & CEO Centro Ricerche FIAT & ELASIS
Helmut Matschi, Member of the Executive Board, Interior, Continental
Thomas Haupt, Executive Director PTV Planung Transport Verkehr AG
John Chipperfield, CTO Swarco Group
Jan Casteleijn, Managing Director, Imtech Infra and Traffic
- 15.15 Coffee break
- 15.45 **Round Table 3: Power to the people – Meeting users' and customers' needs through cooperative mobility services**
- *Do drivers know the connected car is coming, and do they want one?*
 - *What role for network operators in bringing cooperative mobility to their customers?*
 - *Which road operator services will be your customers' favourites?*
 - *If navigation is king today, what more will users want tomorrow?*
- Moderator:* **Torbjörn Biding**, Programme Leader, Swedish Road Administration
- Speakers:* **Miquel Nadal**, Director, RACC Foundation
Giovanni Colombo, Member of the Governing Board, European Institute of Technology
Carlo van de Weijer, Vice President Commercial and Business Development, TomTom
- 17.00 Closing

Thursday 25 March 2010

8.30 Welcome Coffee

9.00 Keynote address:

Toward continuous communication for cooperative systems
Achim Brakemeier, Manager Vehicle-centric Communication, Daimler AG

9.30 **Key Results: Session 1 - Cooperative systems architecture and communications**

Session summary: The always-connected vehicle and traveler – dream or reality?

- *Vehicle communications for safety applications*
- *Towards a pan European communication architecture*
- *A CALM way to manage communication*
- *Location-dependent communication & networking*

Speakers:

Abdel Kader Mokaddem, Engineering Project Leader, Renault SAS
Piero Mortara, Innovation, Program Manager, Magneti Marelli S.p.A. - Electronic Systems
Knut Evensen, Chief Technologist, Q-Free ASA
Andreas Schalk, Director Business-Line TT/CS, Director Standardisation, Efon AG
Thierry Ernst, INRIA Institut National de Recherche en Informatique et en Automatique

10.30 Coffee break

11.00 Keynote address:

Location is (almost) everything for cooperative systems...
Rob van Essen, Vice President Research and Development, Tele Atlas

11.30 **Key Results: Session 2 - Location Technologies for Cooperative Mobility**

Session summary: How accurate should – and can - positioning be for cooperative mobility?

- *Relative positioning among vehicles: how much precise?*
- *The "Local Dynamic Map" the future of navigation maps?*
- *How robust are Location Technologies for cooperative mobility?*
- *Location-based personal services vs. personal data privacy*

Speakers:

Boudwijn Schokker, Project Manager & System Engineer, Logica
Robin Schubert, Research Associate, Technical University of Chemnitz
Jörg Pfister, Managing director, PWP Systems
Sheung Ying Yuen-Wille, Development engineer, Robert Bosch GmbH

12.30 Lunch break

14.00 Keynote address:

What do road operators expect from cooperative mobility?
Jacques Boussuge, Association des Sociétés Françaises d'Autoroutes

14.30 **Key Results: Session 3 - Cooperative applications & services – What can they deliver?**

Session summary: The astonishing world of cooperative mobility applications and services

- *Cooperative driving & road safety: seen from the vehicle...*
- *... and from the road/traffic manager...*
- *... and from the driver viewpoints*
- *cooperative traffic information services and commercial vehicle services*

Speakers:

Giulio Vivo, SAFESPOT Integrated Project, Centro Ricerche FIAT
Christian Faisstnauer, Autostrada del Brennero
Gino Franco, Director of Innovation, Mizar Automazione
Angelos Amditis, Research Director, Institute of Communication and Compute Systems
Marko Jandrisits, Project Manager ITS Services, Asfinag

15.30 Coffee break

16.00 **Key Results: Session 4 - Real-world experience with Cooperative Mobility**

Session summary: Panel presentation of results of Cooperative Mobility trials at test sites across Europe

- *Validation: have the projects proven the Cooperative Mobility concepts?*
- *Interoperability & convergence: chances for "every vehicle, every service, everywhere"?*
- *Cooperative mobility is the answer to all users' needs?*
- *Lessons learned: ups and downs of real world experience*

Speakers:

François Peyret, Laboratoire Central de Ponts et Chaussées
Tobias Schendzielorz, Technical University of Munich
Siebe Turksma, Peek Traffic
Niclas Nygren, Volvo Technology AB
Alexander Frötscher, Head of Unit ITS Development, AustriaTech

17.30 Closing

8.30 Welcome Coffee

9.00 **Panel Session: Removing barriers to deployment: A practical toolkit of enablers**

- *European R&D results for enabling deployment*
- *Deployment scenarios & recommendations*
- *Data privacy and security*
- *Policy*

Moderator: **Lina Konstantinopoulou**, Project Manager, ERTICO – ITS Europe

Speakers: **Han Zwijnenberg**, TNO

Fred Verweij, Senior Advisor, Directorate-General for Public Works and Water Management The Netherlands

Susanne Fuchs, Researcher, HiTec Marketing

10.00 Keynote address:

Cooperative Systems Standardisation: key milestone on the way to deployment

Sören Hess, Chairman of ETSI TC ITS

10.30 Coffee break

11.00 **Executive Session: Delivering the Cooperative Vision**
What roadmap from R&D towards products?

Moderator: **Luisa Andreone**, European Network, Product Research, Centro Ricerche FIAT

Speakers: **Matthias Schulze**, Senior Manager ITS & Services, Daimler

Fahim Belarbi, Head of Department for Traffic Management Systems and R&D, Cofiroute

Bart Bartels, Practice Director Intelligent Transport Systems, Logica

Christian Birle, Senior Line Manager Traffic Telematics, Vodafone Group Services GmbH

12.15 **Executive Closing Session**

Cooperative systems in every vehicle, on every road: when and how?

Moderator: **Juhani Jääskeläinen**, Head of Unit, European Commission DG Information Society and Media

Speakers: **Joris Al**, General director Rijkswaterstaat, Center for Transport and Navigation

Gunter Zimmermeyer, Bosch, Chairman of ERTICO - ITS Europe

Simon Godwin, Director of EUCAR

13.00 Lunch break