



**Connecting Smart Vehicles with Intelligent Infrastructure
to enhance environment, safety and mobility for Europe
23-26 March 2010 Amsterdam RAI, the Netherlands**



The **Cooperative Mobility Showcase 2010** will feature the final results of the first and largest EU-co-funded research projects, COOPERS, CVIS and SAFESPOT. The showcase is organized in association with **Intertraffic Amsterdam 2010**, the world's leading exhibition for infrastructure, IT traffic management, safety and parking.

See, hear and experience for yourself the very latest developments in cooperative ITS, such as:

- the cooperative intersection, intelligent routing, virtual road signs, personalized "green wave", truck parking/loading reservation, hazard & incident warning and frontal collision warning;
- how cooperative mobility can generate benefits for quicker, safer, more economical and cleaner transport;
- future visions of cooperative mobility: roadmaps to widespread deployment and market growth, and how international deployment barriers can be overcome.

Leading European ITS companies such as Daimler, Fiat Research Centre, Renault, Volvo Technology, TNO, Logica, Mizar Automazione, ASFA, Efkon, Asfinag, Robert Bosch GmbH, Magneti Marelli, Cofiroute, Peek Traffic, PTV, Q-Free, TomTom and Telecom Italia, as well as Europe's research community join together to demonstrate the benefits of connecting smart vehicles with each other and with intelligent roads. Come and see the next-generation solution to quicker, safer, more efficient and cleaner transport.

REGISTER NOW !

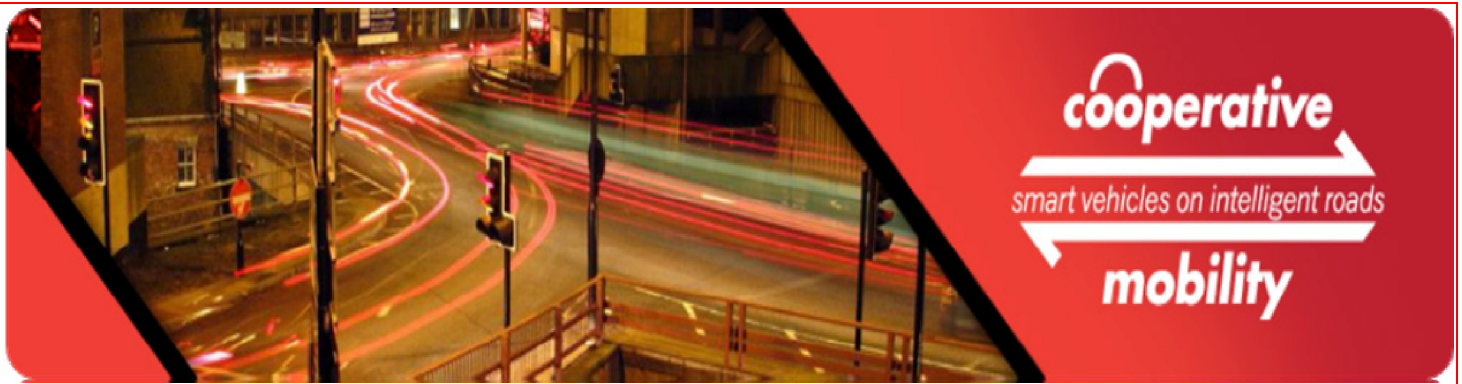
To join this ground-breaking showcase, register now at www.cooperativemobilityshowcase.eu. Note that places for the on-road demonstrations are strictly limited, allocated on first-come first-served basis.

Delegate fee for full event :

- Regular delegates: €350,- (excl. 19% VAT)
- CVIS, SAFESPOT, COOPERS consortium members: €250,- (excl. 19% VAT)



Ministerie van Verkeer en Waterstaat



The Cooperative Mobility Showcase 2010 comprises three interrelated events:

- 1) The high level Cooperative Mobility Conference (24-26 March)
- 2) Extensive live on-road demonstrations
- 3) The i&CDrive exhibition.

CONFERENCE

Three days of inspiring presentations, challenging debates and high-level discussions will bring you:

- The latest developments in the field of vehicle-to-vehicle and vehicle-to-infrastructure communication technologies, applications and services
- The key final results of the **COOPERS**, **CVIS** and **SAFESPOT** projects.
- Insight into cooperative mobility's contribution to road safety, efficiency and mobility as well as reduced environmental impact
- How Europe is mobilizing to create a market and implement cooperative mobility
- Ideas and solutions for overcoming the barriers created by liability and privacy issues, regulation and the need for standardization.

The opening day features VIP speakers including **Camiel Eurlings** (Dutch Minister of Transport), **Helmut Matschi** (Member of Board, Continental), **Alessandro Coda** (EUCAR Research Coordinator), **Giovanni Colombo** (European Institute of Technology), **Gilles Vesco** (Vice-president for Mobility, Communauté urbaine de Lyon), who will all address future visions of cooperative mobility.

LIVE ON-ROAD DEMONSTRATIONS

After four years of research and testing, the final results of COOPERS, SAFESPOT and CVIS will be presented at the live on-road demonstrations. Visitors will have the unique opportunity to experience hands-on, in numerous demonstrator cars on the public road and off-road safety demonstration area, the new techniques and applications in vehicle-to-vehicle and vehicle-to-infrastructure communication.

i&CDrive EXHIBITION

The i&CDrive exhibition of the Cooperative Mobility Showcase is integrated in Intertraffic Amsterdam 2010, the world's leading trade fair for the transport infrastructure, ITS traffic management, safety and parking sectors.



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